

----- Program Structure -----

Bachelor of Business Administration in International Business Level 4.5 (FY BBA IB) Semester I									
Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
Subject - 1	Principles of Management	4	--	40	60	100	4	-	4
Subject - 2	Business Accounting	4	--	40	60	100	4	-	4
Subject - 3	Business Demographyand Commercial Geography	4	--	40	60	100	4	-	4
GE/OE	College Basket	2	-	20	30	50	2	-	2
SEC	Business Mathematics	2	-	50	-	50	2	-	2
AEC	Business Communication skills - I	2	-	50	-	50	2	-	2
VEC	Indian constitution and Democracy	2	-	50	-	50	2	-	2
IKS	Generic IKS	2	-	20	30	50	2	-	2
		22	0	310	240	550	22	0	22

Bachelor of Business Administration in International Business Level 4.5 (FY BBA IB) Semester II									
Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
Subject - 4	Principles of Finance	4	--	40	60	100	4	-	4
Subject - 5	Principles of Marketing	4	--	40	60	100	4	-	4
Subject - 6	Principles of Human Resource Management & Organizational Behavior	4	--	40	60	100	4	-	4
GE/OE 2	College Basket	2	-	20	30	50	2	-	2
SEC	Business Statistics	2	-	50	-	50	2	-	2
AEC	Business Communication skills - II	2	-	50	-	50	2	-	2
VEC	Environmental Science	2	-	50	-	50	2	-	2
CC	Sports/NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-I	2	-	50	-	50	2	-	2
Total		22	0	290	210	500	20	0	22

Exit option: Award of UG Certification in Major with 44 credits and an additional 4 credits core NSQF course / Internship in industry/ organization/on-campus of 120 Hrs or after successful completion of Certification course by Swayam/ NPTEL MOOC Course.

----- Program Structure -----

Bachelor of Business Administration in International Business Level 5.0 (SY BBA IB) Semester III									
Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
Major Mandatory 1	Production and Operations Management	4	-	40	60	100	4	-	4
Major Mandatory 2	Basics of Cost Accounting	2	-	20	30	50	2	-	2
Minor 1	AI in IHRM / AI in IMM/ AI in IFM	4	-	40	60	100	4	-	4
Open Elective	College Basket	2		20	30	50	2	-	2
VSC	Story Telling Skills	2		50	-	50	2	-	2
AEC	Modern Indian Languages 1 (Marathi / Hindi / Sanskrit)	2		50	-	50	2	--	2
IKS	Management Thoughts in Ancient India	2		50	-	50	2		2
FP	Related to Major Course	2	2	20	30	50	-	2	2
CC	Sports/NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-II	2	-	-	-	-	-	-	2
Total		22	2	290	210	500	18	2	22

Additional Compulsory Certificate Course - Foreign Language I (German / French) Certificate. This course will be an inseparable part of the syllabus and will be arranged by college.

Bachelor of Business Administration in International Business Level 5.0 (SY BBA IB) Semester IV									
Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
Major Mandatory 1	Import Export Procedure	4	-	40	60	100	4	-	4
Major Mandatory 2	International Logistics & Port Management	2	-	20	30	50	2	-	2
Minor 1	Organisational Development / Foreign Exchange Management / Advertising and Promotion Management	4	-	40	60	100	4	-	4
Open Elective	College Basket	2		20	30	50	2	-	2
VSC	Business Analytics	2		50	-	50	2	-	2
SEC	Global Business Environment	2		50	-	50	2		2
AEC	Modern Indian Languages 2 (Marathi / Hindi / Sanskrit)	2		50	-	50	2	--	2
Project	Related to Major Subject	-	2	20	30	50	-	2	2
CC	Sports/NSS/NCC/Yoga Education/Health and Wellness/Fine Arts-III	-	-	-	-	-	-	-	2
Total		18	2	290	210	500	20	2	22

Additional Compulsory Certificate Course - Foreign Language II (German / French) Certificate. This course will be an inseparable part of the syllbus and will be arranged by college.

Exit option: Award of UG Diploma in major and minor with 80-88 credits and an additional 4 credits core NSQF course / Internship in industry/organization or continue with major and minor.

----- Program Structure -----

Bachelor of Business Administration in International Business Level 5.5 (TY BBA IB) Semester V									
Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
Major Mandatory 1	Research Methodology	4	-	40	60	100	4	-	4
Major Mandatory 2	International Warehouse and Supply Chain Management	4	-	40	60	100	4	-	4
Major Mandatory 3	Foreign Trade Policy and Procedure	4		40	60	100	4		4
Major Elective	Industrial Relations and Labour Laws/Legal Aspects in Finance and Security Laws	4		40	60	100	4		4
Minor	HR for Start Ups and New Ventures/Financial Modeling / Digital Marketing	2	-	50	-	50	2	-	2
VSC	Office Tools for Managers	2		50	-	50	2	-	2
FP	Related to Major Subject	2	2	50	-	50	2	2	2
Total		22	2	310	240	550	20	2	22

Bachelor of Business Administration in International Business Level 5.5 (TY BBA IB) Semester VI									
Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
Major Mandatory 1	Start – Up Innovation and Entrepreneurship Development	4	-	40	60	100	4	-	4
Major Mandatory 2	Country Profiling and Analysis	4	-	40	60	100	4	-	4
Major Mandatory 3	Legal Environment for Business	4		40	60	100	4		4
Major Elective	International Financial Management / International Marketing Management	4		40	60	100	4		4
Minor	Advanced Excel	2	-	50	-	50	2	-	2
OJT	Internship	-	2	40	60	100	-	4	2
Total		16	2	250	300	550	18	4	22

Note: Students shall complete on-job training/Internship in industry/organization/on-campus for 120 hours during winter vacations after Semester V examinations and commencement of Semester VI.

Exit option: Award of UG Degree in Major with 132 credits OR Continue with Major or Minor.

----- Program Structure -----

Bachelor of Business Administration in International Business Level 6.0 (FY BBA IB) Semester VII									
Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
Major Mandatory 1	International Warehouse and Supply Chain Management	4	-	40	60	100	4	-	4
Major Mandatory 2	International Project Management	4	-	40	60	100	4	-	4
Major Mandatory 3	International Institutions and Trade Implications	4		40	60	100	4		4
Major Mandatory 4	Structure of Global Economy	2		20	30	50	2	-	2
Major Elective	Global Financial Markets/ Global Human Resource Management	4		40	60	100	4		4
Minor	Advanced Research Methodology	4	-	40	60	100	4	-	4
Total		22	0	220	330	550	22	0	22

Bachelor of Business Administration in International Business Level 6.0 (FY BBA IB) Semester VIII									
Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
Major Mandatory 1	Business Ethics & Corporate Governance	4	-	40	60	100	4	-	4
Major Mandatory 2	Management Information System	4	-	40	60	100	4	-	4
Major Mandatory 3	Management of Agribusiness & Agri Exports	4		40	60	100	4		4
Major Mandatory 4	Recent Trends in International Business	2		20	30	50	2	-	2
Major Elective	Risk Management in Supply Chain / Risk Management in International Finance	4		40	60	100	4		4
OJT	Internship	-	2	40	60	100	-	4	4
Total		18	2	220	330	550	18	4	22

Award of Four years UG Honors with Research Degree in Major and Minor with 176 credits. Exit option: Award of UG Degree in Major with 132 credits OR Continue with Major or Minor.

----- Program Structure -----

Bachelor of Business Administration in International Business | Level 6.0 (FY BBA IB) Semester VIII

Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
Major Mandatory 1	Business Ethics & Corporate Governance (Online)	2	-	20	30	50	2	-	2
Major Mandatory 2	Management Information System (Online)	2	-	20	30	50	2	-	2
Major Mandatory 3	Managemen t of Agribusines s & Agri Exports (Online)	2		20	30	50	2		2
Major Mandatory 4	Recent Trends in International Business (Online)	2		20	30	50	2	-	2
Major Elective	Risk Management in Supply Chain / Risk Management in International Finance	2		20	30	50	2		2
Semester Long Internship		-	2	120	180	300	-	12	12
Total		10	2	220	330	550	10	12	22

Note: Students shall complete Semester long Internship in industry/organization/ for 360 hours duringSemester VI. Award of Four years UG Honors with Research Degree in Major and Minor with 176 credits. Exit option: Award of UG Degree in Major with 132 credits OR Continue with Major or Minor.

----- Program Structure -----

Bachelor of Business Administration in International Business Level 6.0 (FY BBA) Semester VII									
Course Type	Course Name	Teaching Scheme Hrs/ Week		Examination Scheme and Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
a) BBA : Finance									
Major Mandatory 13	Financial Planning and Wealth Management	4	-	40	60	100	4		4
Major Mandatory 14	Mergers, Acquisitions & Corporate Restructuring	4	-	40	60	100	4		4
Major Mandatory 15	Project Finance	2		20	30	50	2		2
Major Elective 2	FinancialAnalytics	4		40	60	100	4		4
b) BBA : Marketing									
Major Mandatory 13	Marketing Analytics	4	-	40	60	100	4		4
Major Mandatory 14	Rural Agricultural Marketing	4	-	40	60	100	4		4
Major Mandatory 15	Demand Analysis &Forecasting	2		20	30	50	2		2
Major Elective 2	Tourism and Hospitality Marketing	4		40	60	100	4		4
c) BBA: HRM									
Major Mandatory 13	Compensation Management	4	-	40	60	100	4		4
Major Mandatory 14	Talent Management	4	-	40	60	100	4		4
Major Mandatory 15	Leadership, Influence &Power	2		20	30	50	2		2
Major Elective 2	Community Connect	4		40	60	100	4		4
Common Courses									
Major Mandatory 12	Business Ethics & Corporate Governance	4	-	40	60	100	4	-	4
Minor 6	Advanced Research Methodology	4	-	40	60	100	4	-	4
Total		22	0	220	330	550	22	0	22

Abbreviations:

MJC – Major Core MJE- Major Elective MNR-Minor | VSC- Vocational Skill Course

IKS - Indian Knowledge System FPR– Field Project OJT – On Job Training

CEP – Community Engagement Program GOE –Generic Elective / Open Elective

SEC- Skill Enhancement Course | AEC- Ability Enhancement Course | VEC –Value Education course CCC- Co-curricular Course

RM – Research Methodology T- Theory | P-Practical | FP - Field Project

----- Program Structure -----

Bachelor of Business Administration in International Business Level 6.0 (FY BBA) Semester VIII									
Course Type	Course Name	Teaching Scheme Hrs/Week		Examination Scheme & Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
a) BBA : Finance									
Major Mandatory 16	Strategic Financial Management	4	-	40	60	100	4	-	4
Major Mandatory 17	Financial Risk Management	4	-	40	60	100	4	-	4
Major Mandatory 18	Investment Banking	4	-	40	60	100	4	-	4
Major Mandatory 19	AI and ML in Finance	2	-	20	30	50	2	-	2
Major Elective	FOREX and Treasury Management	4	-	40	60	100	4	-	4
b) BBA : Marketing									
Major Mandatory 16	Tourism and Hospitality Marketing	4	-	40	60	100	4	-	4
Major Mandatory 17	Retailing Analytics	4	-	40	60	100	4	-	4
Major Mandatory 18	Marketing to Emerging Markets and Business	4	-	40	60	100	4	-	4
Major Mandatory 19	Artificial Intelligence & Machine Learning in Business	2	-	20	30	50	2	-	2
Major Elective	Industrial Marketing	4	-	40	60	100	4	-	4
c) BBA: HRM									
Major Mandatory 16	Industrial Psychology	4	-	40	60	100	4	-	4
Major Mandatory 17	HR Analytics	4	-	40	60	100	4	-	4
Major Mandatory 18	Industrial Relations &LabourLaw	2		20	30	50	2	-	2
Major Mandatory 19	Negotiation Skills for HR	4		40	60	100	4	-	4
Major Elective	Employee Training & Development								
Common Courses									
OJT	Internship (After the final examsof Sem VII	4	-	40	60	100	4	-	4
Total		22	0	220	330	550	22	0	22

Award of Four years UG Honors with Research Degree in Major & Minor with 176 credits. Exit option: Award of UG Degree in Major with 132 credits OR Continue with Major or Minor.

Bachelor of Business Administration International Business Level 6.0 (FY BBA) Semester VIII									
Course Type	Course Name	Teaching Scheme Hrs/Week		Examination Scheme & Marks			Credits		
		TH	P	CCE	EE	Total	TH	P	Total
a) BBA : Finance									
Major Mandatory 16	Strategic Financial Management (Online)	2	-	20	30	50	4	-	4
Major Mandatory 17	Financial Risk Management (Online)	2	-	20	30	50	4	-	4
Major Mandatory 18	Investment Banking (Online)	2	-	20	30	50	4	-	4
Major Mandatory 19	AI and ML in Finance (Online)	2	-	20	30	50	2	-	2
Major Elective	FOREX and Treasury Management	2	-	20	30	50	4	-	4
b) BBA : Marketing									
Major Mandatory 16	Tourism and Hospitality Marketing (Online)	2	-	20	30	50	4	-	4
Major Mandatory 17	Retailing Analytics (Online)	2	-	20	30	50	4	-	4
Major Mandatory 18	Marketing to Emerging Markets and Business (Online)	2	-	20	30	50	4	-	4
Major Mandatory 19	AI & MLin Business (Online)	2	-	20	30	50	2	-	2
Major Elective	Industrial Marketing	2	-	20	30	50	4	-	4
c) BBA: HRM									
Major Mandatory 16	Industrial Psychology (Online)	2	-	20	30	50	4	-	4
Major Mandatory 17	HR Analytics (Online)	2	-	20	30	50	4	-	4
Major Mandatory 18	Industrial Relations & Labour Law (Online)	2		20	30	50	2	-	2
Major Mandatory 19	Negotiation Skills for HR (Online)	2		20	30	50	4	-	4
Major Elective	Employee Training & Development	2		20	30	50			
Common Courses									
Semester Long Internship		-	2	120	180	300	-	12	12
Total		10	2	220	330	550	10	12	22

Award of Four years UG Honors with Research Degree in Major and Minor with 176 credits. Exit option: Award of UG Degree in Major with 132 credits OR Continue with Major or Minor.